

# Website Privacy Policy

**Effective Date: April 1, 2026**

At Credentialing Counts, we respect your privacy and are committed to protecting the information you provide through our website, credentialingcounts.com. This Privacy Policy explains what information we collect, how we use it, and how it may be shared.

---

## 1. Information We Collect

### A. Information You Voluntarily Provide

We collect personal and business information only when you voluntarily submit it through our website, such as through our contact form or appointment scheduling tool.

This information is used solely to respond to your inquiry or to schedule a consultation with our team.

We retain website-submitted information only as long as reasonably necessary to respond to inquiries and maintain appropriate business records.

### B. Third-Party Scheduling Tool

This website includes an embedded third-party appointment scheduling tool that allows you to select a date and time for a consultation. Information you submit through the scheduling tool — such as your name, email address, phone number, and appointment preferences — is transmitted directly to and processed by that third-party provider.

We do not control the data practices of the scheduling tool provider. We encourage you to review their privacy policy before submitting information through the scheduling tool.

### C. Automatically Collected Information

We may use third-party analytics or tag management services, which may include Clicky, Google Analytics, or Google Tag Manager, depending on the configuration of this website.

These tools may collect non-identifying technical information such as:

- IP address
- Browser type
- Device type
- Pages visited

- Time spent on pages
- Referring website

This information is used to improve website functionality and performance.

---

## 2. Cookies

This website uses cookies and similar technologies to:

- Enable core website functionality
- Support analytics
- Improve user experience

You may adjust your browser settings to refuse cookies; however, some parts of the site may not function properly if cookies are disabled.

---

## 3. Disclosure of Information

**We do not sell, rent, or lease your personal information.**

We may share limited information with trusted third-party service providers that assist in operating our website, including website hosting providers and analytics providers. These service providers process information on our behalf solely for operational purposes and are not permitted to use it for their own marketing or independent purposes.

External websites linked from this site operate under their own privacy policies. This includes the third-party scheduling tool embedded on this website.

---

## 4. SMS and Mobile Messaging

If you provide your phone number through our contact form or scheduling tool, we will use it solely to respond to your inquiry or confirm your appointment.

**Mobile information will not be shared with third parties or affiliates for marketing or promotional purposes.**

All categories exclude text messaging originator opt-in data and consent; this information will not be shared with any third parties.

---

## **5. Security**

This website uses HTTPS encryption to protect information transmitted between your browser and our website. While we implement reasonable safeguards, no method of transmission over the Internet is completely secure.

---

## **6. Do Not Track Signals**

Some web browsers offer a "Do Not Track" (DNT) feature that signals to websites that you do not want to be tracked. At this time, there is no industry standard for responding to DNT signals, and this website does not respond to them.

---

## **7. Changes to This Policy**

We may update this Privacy Policy from time to time. Updates will be posted on this page with a revised effective date.

---

## **8. Contact Information**

If you have questions about this Privacy Policy, you may contact us at:

**Credentialing Counts** PO Box 111 Moultrie, GA 31776 [sales@credentialingcounts.com](mailto:sales@credentialingcounts.com)